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## What's in STORE



### Found: girl's best friend

Ate too much at Christmas lunch and are now bulging out of your clothes? The creators of much loved Hollywood Fashion Tape have come to our rescue!

Hollywood Fashion Shapes has created a unique technology combining nylon and spandex to create tension in all the right places, leaving you freedom and comfort to move and breathe whilst concealing the evils of the holiday season.

Available in seven styles including the 1/2 Body High Waisted Shaping Shorts (pictured) prices start at \$39.95 and are available at Sportsgirl, Myer, Portmans and boutique retailers nationally.

[www.hollywoodfashiontape.com.au](http://www.hollywoodfashiontape.com.au)

### Introducing ... Sg!

If you're killing time in Melbourne airport anytime soon, be sure to check out Sportsgirl's recently unveiled first ever Sg branded accessory store.

Housing the Sportsgirl accessories range including shoes, bags, scarves, jewellery and beauty products, Sg is for all Sportsgirl loving shoppers who want an edit of the season's best accessory trends.

Pile up your wrists, tote your arm, make a statement in shoes, or plump, smooth and shine with the collection of fun and bold cosmetics.

Check out the latest collections at [www.sportsgirl.com.au](http://www.sportsgirl.com.au)

### Pompidou

Anyone who's been to Byron Bay knows the uniform is edgy boho-beach chic at its best. Bikinis and thongs may be fine on the sand, but there's certainly an art to creating this look. The question is - how do city slickers like you and I achieve it?

Offering a mix of high-end local and international labels for boys and girls Pompidou is staffed by ex-Sydney fashionistas who have the afore-mentioned look down to a fine art. Look for labels such as Karen Walker, Ksubi, Lover, Therese Rawsthorne and Bassike.

Not holidaying in Byron this summer? Shop on-line at [www.pompidou.com.au](http://www.pompidou.com.au) or email the store direct

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